

# THE JUNTO

## The Junto Fact Sheet

**Opening Date** June 2023

**Overview** The Junto is an award-winning independent lifestyle hotel and modern-day 'club for mutual improvement,' inspired by Ben Franklin where people from all backgrounds can come together to discuss issues and ideas of the time.

With an emphasis on public gathering spaces, The Junto gives visitors, locals, entrepreneurs, and artists alike a place to come together, exchange ideas, and inspire one another. A modern-day embodiment of the former club of the same name, the original Junto Club was founded by Ben Franklin in 1727 to bring people together to improve society. The hotel aims to give people from all backgrounds – visitors, locals, entrepreneurs, and artists alike – a place to come together, exchange ideas, and inspire one another.

Inspired by our surrounding city, the hotel is an inventive meeting place that fosters creativity, where both locals and travelers alike can gather, converse, and exchange ideas. The Junto is both a destination and a landmark of the area, helping add value to Columbus's future.

The Junto attracts the neighboring communities a little west of downtown and near Franklinton, a historic area of Columbus, Ohio that continues to evolve and attract creatives, restaurateurs, private businesses, and cultural difference makers. A nod to the spirit of going a 'little west' to continue growth and prosperity.

The destination offers a variety of restaurants and bars to explore. Enjoy morning breakfast and coffee with grab-and-go at Maudine's, or tuck into the Trade Room for cocktails, conversation and a cozy fireside library. The neighborhood rooftop bar Brass Eye serves as the local stomping ground where the drinker's choice is served amid sweeping downtown views. Or guests can experience an honest wood-hearth cooking restaurant, Little West Tavern, where they can grab a seat at the bar to watch a game or a table with friends, day or night. End the evening with late-night naughty eats at Little West Poutine window, a curious, craveable, walk-up window where night owls can indulge in the classic treat.

Celebrate, gather and provoke creative business together in more than 13,000 square feet of thoughtfully laid out event and meeting space with oversized expansive windows opening to a large, wrapped balcony overlooking the surrounding green-scape and downtown city views unlike any other space in the area.

Makeready designed The Junto to create a truly unique and independent experience that no other Columbus hotel offers. The guest rooms feature contemporary touches such as oversized custom-built window benches overlooking the redeveloped Scioto River, local artistry, versatile dining, or workspaces. From one-bedroom suites with extended terraces artfully dubbed “The Terrace Suite” and a more than 1,200 sq. ft one-bedroom suite with separate living area known as “The Apartment,” to a unique set of custom bunkbed rooms, the spaces were carefully crafted for a truly different experience. The notable touches include signature *Zenology* Sycamore Fig fragranced amenities, and a copy of *No Idea is Final: Quotes from the Creative Voices of Our Time* all combine to set a tone of comfort and ease, perfect for personal relaxation or professional inspiration.

### **Guest Rooms & Suites**

The Junto offers a total of 198 guest rooms and suites including The Classic One King, The Classic Two Queen, The Executive (a sprawling, single King room), The Terrace Suite (One King Bed & Terrace), The Artist’s Flat & The Artist’s Suite (One-Bedroom Suites), The Apartment (Suite with King bed and separate living area with queen sofa-bed) The Bunk (A limited set of unique rooms offering custom bunkbed with full top bunk and king bottom bunk).

- Zenology Sycamore Fig Amenities
- Complimentary Wi-Fi
- Copy of *No Idea is Final*
- Versatile dining or workspace in all rooms
- Pet friendly rooms available

### **In-Room Amenities**

Guestrooms and suites all offer in-room amenities, contemporary touches and views of Downtown Columbus, Scioto River, COSI, newly developed Peninsula, Franklinton.

- Plush linens and towels
- Premium in-room toiletries and Zenology Sycamore Fig amenities
- Custom ceramic vanity accessories
- Smart TV, refrigerator and safe
- Handsome workstation and desk
- Complimentary Wi-Fi

### **Food & Beverage**

The Junto offers a variety of dining experiences for the curious traveler and locals alike.

**Onsite:**  
**Little West Tavern**

A wood-hearth neighborhood tavern. Inspired by the independent spirit of the West – We keep our eyes on the open road – Opportunity favors the bold.

Serving up an approachable environment for your frequent visits, Little West Tavern features both indoor and outdoor dining. Whether day or night - grab a seat at the bar to watch a game or a tuck away at a table with friends and family for engaging service, wood-fired select cuts and a range of classic pours. Finding what you want is easy - so come as you are.

### **Brass Eye**

A local stomping ground serving up the drinker's choice. Brass Eye – an unpretentious rooftop bar, is the perfect outpost for your own shenanigans and assemblies. We always take cues from our guide and bible, The Drinker's Dictionary, promising to provide guests with the perfect "brass eye" experience. Clever, energetic, dynamic and friendly.

### **Maudine's**

Inspired by Columbus' rich agricultural history and The Junto's irreverent spirit, Maudine's is named in honor of Ohio State University's 1926 Homecoming Queen, Maudine, who also happened to be a cow. A neighborhood coffee shop where visitors can enjoy a variety of pastries, baked goods, and grab & go items.

Pranks aside, Maudine's conjures up an image of an eccentric and friendly neighbor, always ready to lend you some sugar—a perfect muse for an all-day coffee shop inside The Junto.

### **Little West Poutine**

A curious, craveable, walk-up window offering classic Poutine and the closest thing to a street food vendor in Franklinton.

### **The Back Patio**

The Back Patio is a magnetic gathering hub for hotel guests and Columbus locals, featuring an open fireplace providing social warmth and comfort. There is a seamless overflow of engagement from The Trade Room and interior bar as this space allows for a number of vignettes available to guests and locals alike.

### **The Trade Room**

A compelling take on the hotel lobby, the Trade Room is the hub for both locals and visitors exploring the space to socialize, work, meet or grab a quick breakfast to start your day. A buzzing gathering space filled with a steady stream of working professionals, local tastemakers and hotel guests, the space offers a dual purpose. By day, it functions as a communal workspace with light bites and coffee, and at night, it transitions into a place to trade stories, secrets, conversation and a stiff drink or two.

## **Amenities**

The Junto features an array of programming and experiences to enhance guests' stay.

- **THE GEAR GARAGE:** Guests can choose their own adventure, COMPLIMENTARY. Hop on a bike and ride to Franklinton to visit local breweries, grab kayaks to enjoy the Scioto River or cruise downtown on a longboard.
- **FITNESS CENTER:** Available to all guests, featuring Pelotons, free weights and Fitness On Demand.

**Services**

The Junto offers guests an array of services to enhance their experience.

- Use of Gear Garage recreational items
- Complimentary tickets to COSI [through our partnership]
- Refillable PATH water bottles
- NYT subscription
- Access to our ‘running club’ and monthly ‘bike rides’

**Meetings**

Boasting over 13,000 square feet off flexible function space, The Junto caters to meetings or gatherings for up to 180 attendees.

Groups can choose from a selection of 12 meeting and event spaces, many of which offer views of Downtown Columbus and Franklinton and include complimentary Wi-Fi and expert audiovisual services. Larger parties can utilize The Franklin Gallery, accommodating events and receptions up to 180 guests.

**Location**

Situated a little west of Downtown Columbus, and near Franklinton, an early settlement in Franklin County, and now an historic area that continues to evolve, The Junto is located just 15 minutes from John Glenn Columbus International Airport (CMH).

77 Belle Street, Columbus, Ohio 43215

**Attractions**

The Junto’s unique location has many of Columbus’ top attractions nearby, such as:

- The Scioto Mile
- The Arena District
- COSI
- Franklinton
- National Veteran Memorial & Museum
- Local Breweries and Art Spaces

**Website**

[www.thejuntohotel.com](http://www.thejuntohotel.com)

**Social Media**

Instagram:

- The Junto: @thejuntohotel
- Brass Eye: @BrassEye
- Little West Tavern: @littlewesttavern
- Maudines’: @Maudinescoffee

**Starting Rate**

\$233 (Spring 2024)

<b>Managing Director</b>	Jason Delcamp
<b>Management</b>	Makeready
<b>Development</b>	Columbus-based Rockbridge
<b>Press Contact</b>	MMGY Wagstaff <a href="mailto:thejunto@wagstaffmktg.com">thejunto@wagstaffmktg.com</a>
<b>Images</b>	<a href="https://spaces.hightail.com/space/VkQrEyHSBM">https://spaces.hightail.com/space/VkQrEyHSBM</a>

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### **About The Junto**

Located in Columbus' historic Franklinton neighborhood near downtown, The Junto is an award-winning independent lifestyle hotel that intertwines the comfort of residential warmth with the excitement of new experiences. Inspired by Benjamin Franklin's "club for mutual improvement," the hotel is a creative commons where locals and travelers alike can converse and connect. The Junto's accommodations provide a warm welcome after exploring all the notable points just steps from the hotel. The inviting refuge with 198 guest rooms and suites features contemporary touches and several room types to meet the curious traveler's needs, from family to business travel. Amenities include Little West Tavern, Maudine's Coffee Shop, Brass Eye, Little West Poutine, The Trade Room and Gear Garage. The property boasts 13,000 square feet of inventive meeting space with views overlooking the surrounding greenspace and downtown that are ideal settings for receptions or social gatherings. Visit [thejuntohotel.com](http://thejuntohotel.com) to learn more.

### **About Makeready**

Designed from the ground up to create truly independent hotel, restaurant and retail brands with individual points of view, Makeready is a different kind of hotel operator, one that provides an opportunity for travelers to connect to the world around them, city by city and person by person. Makeready is passionate about developing independent experiences that are an essential part of each community, cultivating deep, emotional connections across guests, teams and local brands to create sustainable value for investors. Makeready operates notable hotels, restaurants and retail shops throughout the country such as: Noelle, Keep Shop, Hidden Bar and Makeready L&L in Nashville; The Alida and Rhett in Savannah; The Adolphus and Commerce Goods + Supply in Dallas; and Hank's Seafood Restaurant in Charleston and its elevated venue space for private events, Hank's Social Hall. Find us online at [www.makereadyexperience.com](http://www.makereadyexperience.com) or Instagram at [www.instagram.com/makereadyexp](http://www.instagram.com/makereadyexp).

### **About Rockbridge**

Rockbridge, a private investment firm with more than 23-years in business, has been investing in and building brands in the hospitality and commercial real estate industries. The business has made over 285 investments in 39 states worth over \$10 billion in total capitalization and has over \$3.5 billion in assets under management. Rockbridge has been a strong investor in the hospitality space and has delivered several independent properties, including The Adolphus (Dallas, TX), Cliff House (Cape Neddick, ME), Noelle (Nashville, TN), The Laylow (Waikiki, HI), The Eliza Jane (New Orleans, LA), and Emeline (Charleston, SC) to name a few. Rockbridge has built a family of hospitality, development, and management company brands, and its continued success is a result of its core Rocks: Relevance, Relationships, Resilience, and Responsibility. Rockbridge has been honored for a fourth consecutive year as a top, philanthropic community-focused organization in Central Ohio. Learn more at [www.rockbridgecapital.com](http://www.rockbridgecapital.com) and [Instagram](https://www.instagram.com/rockbridgecapital). Learn more at [www.rockbridgecapital.com](http://www.rockbridgecapital.com) and [Instagram](https://www.instagram.com/rockbridgecapital).